



WEBINAR

Clubv1 Communications & HTML Newsletters

Alex Wood – Senior Account Manager, South
alex.wood@clubsystems.com

Webinar Storyboard

1. Introduce ClubV1 Communications & HTML Newsletters
2. Explain different tiers of ClubV1 and available communications
3. Provide overview of ClubV1 Communications
4. Demo Templated Newsletters
5. Demo HTML Newsletters including MailChimp setup
6. Club News
7. App Notifications
8. SMS
9. End the session



Entry






Emails	✗
Newsletters	✗
Club News	✓
App Notifications	✗

Management

Emails (20,000 p.m.)	✓
Newsletters	✓
Club News	✓
App Notifications	✗

Premium & Ultimate

Emails (unlimited)	✓
Newsletters	✓
Club News	✓
App Notifications	✓

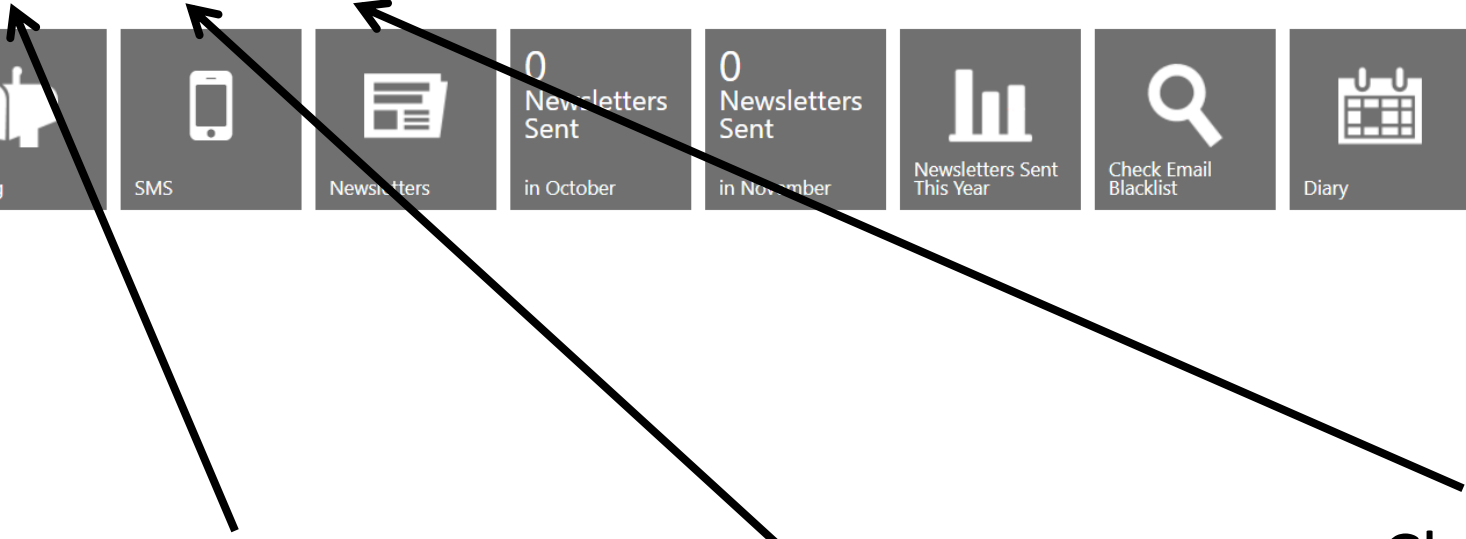
- Quick Links
-  GDPR Marketing
-  GDPR Non-Members
-  GDPR Members
-  Add Newsletter
-  Check Email Blacklist

 Mailing	 SMS	 Newsletters	0 Newsletters Sent in October	0 Newsletters Sent in November	 Newsletters Sent This Year	 Check Email Blacklist	 Diary
--	--	--	----------------------------------	-----------------------------------	---	--	--

Newsletters

App Notifications

Club News

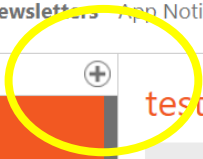


NEWSLETTERS

Templated & Custom HTML



17 Items



Click the + icon to create a new newsletter



History of past created newsletters listed here

- test
Date: 23/03/2020
- test
Date: 13/02/2020
- mj
Date: 15/10/2019
- Cherry Lodge
Date: 01/07/2019
- test
Date: 01/07/2019
- test
Date: 11/06/2019
- test2
Date: 13/11/2018
- test
Date: 07/11/2018
- test 3
Date: 23/10/2018
- test
Date: 02/10/2018
- Woodlake Park

test +


Modern

Wood Golf Club
test

23/03/2020

Delete Edit

test



test

Wood Golf Club [Change Marketing Subscriptions](#)

Create Newsletter

Subject
Enter subject for email newsletter *

Newsletter Date
18/11/2020

Newsletter Type
Custom HTML **Templated**

Save Cancel

ClubV1 My Home People Competitions Club Finance Reports **Communications** Tee Sheet Club Site

WHS Need Help? [Settings] [Search]

Hub History **Newsletters** App Notifications Club News Image Library

17 Items


- test Date: 23/03/2020
- test Date: 13/02/2020
- mj Date: 15/10/2019
- Cherry Lodge Date: 01/07/2019
- test Date: 01/07/2019
- test Date: 11/06/2019
- test2 Date: 13/11/2018
- test Date: 07/11/2018
- test 3 Date: 23/10/2018
- test Date: 02/10/2018
- Woodlake Park Date: 02/10/2018

test [Social Icons]

Wood Golf Club

test 23/03/2020

test



test

Wood Golf Club Change Marketing Subscriptions

© 2020 Club Systems International Wood Golf Club (WHS / EngireWal) Premium CSICare

Choose between Custom HTML or Templated. In this example we are looking at Templated.

Choose between 8 different template colours.

- For custom HTML newsletters we need to explore a HTML newsletter creator website.
- In this example we are going to explore MailChimp as a service.



Campaigns

All campaigns

Email templates

Campaigns

1 A

Campaigns

clubsystems

Your audience has 1 contacts. 1 of these are subscribers.

List View Calendar View

View by Status

- All
- Ongoing
- Draft
- Completed

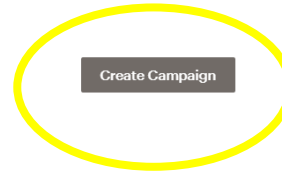
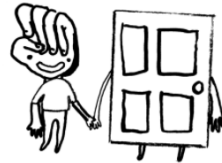
View by Type

- Emails
- Automations
- Landing Pages
- Ads

Find a campaign by name or type

Sort by Last updated

You can also search by [all audiences](#).



Campaigns

All campaigns

Email templates

Reports

Templates

View your saved templates or design a new one to fit your brand.

Sort by

CSI Roa

Last edite

Drag and



Campaigns



All campaigns



Email templates



Reports



Templates

Content Studio

Create Template


Folders

 **CSI Comms Webinar**
 Last edited on Nov 18, 2020 9:43 am by alex wood
 Drag and drop Edit

 **Untitled Template**
 Last edited on Nov 18, 2020 9:22 am by alex wood
 Drag and drop Edit

Select a starting point for your template

[Layouts](#) [Themes](#) [Code your own](#)

 **More ways to tell your story**
 Get access to a variety of layouts that can keep your emails looking professional and fresh. Upgrade Now

Featured

Logo
Showcase your products.
 Add a photo here.
 Feature the star of your collection first.
 To get started, replace the image above with a striking product photo to catch people's attention.
 Then, describe what makes your product unique, useful, or gift-worthy. Be sure to highlight the main features, and let people know where to purchase.

Sell Products

Market a line of products or promote seasonal items.

Logo
 Have an announcement to make?
Share your big news.
 Add a photo here.
 Add a photo here. Add a photo here.

Make an Announcement

Share details about a sale, event, or other big news.

Logo
Share your story.
 Newsletters keep people engaged with your brand. Share articles or videos, let people know about new products or promotions, or invite them to events.
 Add a photo here.

Tell A Story

Send a newsletter to let people know what you've been up to.

Logo
Send a tailored follow-up email.
 Add a photo here.

Follow Up

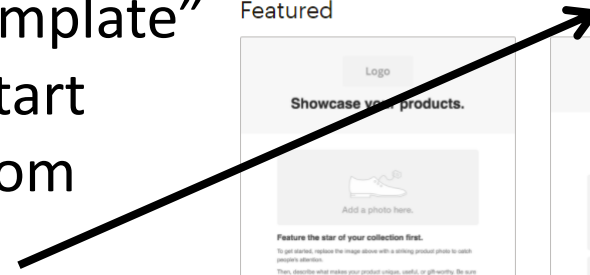
Send a tailored email to people who have engaged with you.

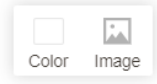
Logo
Help people use your product or service.
 Show how to get the most out of your products or explain how to get involved with your organization.
 First, replace the logo and change the full-width header to a different color or to a high-res image. Then, enter your content in the blocks below.
 Add a photo here.

Educate

Explain your products or share knowledge about a topic.

Clicking "create template" will allow you to start building your custom newsletter.





Club Systems Customer Engagement



We are hosting a series of webinars to enhance customer engagement.

Blocks Style

- Text
- Boxed Text
- Divider
- Image
- Image Group
- Image Card
- Image + Text
- Share
- Social Follow
- Button
- Footer
- Code
- Video

In this content builder you can design your own custom newsletter with many custom design blocks.



Campaigns



All campaigns



Email templates



Reports



Templates

Content Studio

Create Template



Folders

Sort by

Newest first

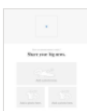
Search saved templates



CSI Comms Webinar

Last edited on Nov 18, 2020 9:43 am by alex wood
Drag and drop

Edit



Untitled Template

Last edited on Nov 18, 2020 9:22 am by alex wood
Drag and drop

Edit



Campaigns



All campaigns



Email templates



Reports



Templates

Content Studio

Create Template



Folders

Newest first

Search saved templates



CSI Comms Webinar

Last edited on Nov 18, 2020 9:43 am by alex wood
Drag and drop

Edit



Create campaign

Preview

Export as HTML

Share

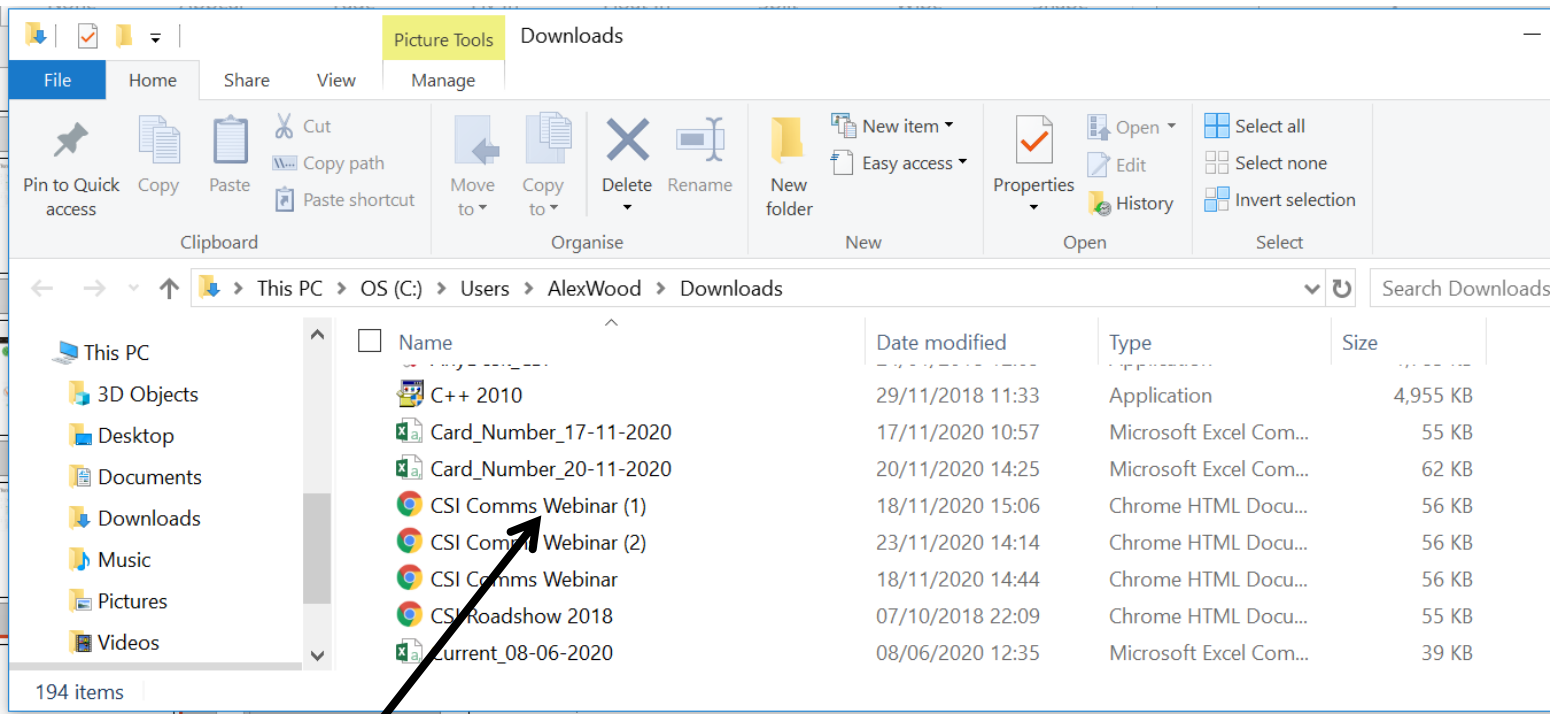
Replicate



Untitled Template

Last edited on Nov 18, 2020 9:22 am by alex wood
Drag and drop





```
CSI Comms Webinar (1) - Notepad
File Edit Format View Help
<!doctype html><html xmlns="http://www.w3.org/19
    display:none !important;
    }
    .mcnTextContent{
@editable*/font-style:normal;
able*/background-color:transparent;
ound-repeat:no-repeat;
/*@edita
.mcnTextContent p a{
/*@edita
.mcnTextContent,.footerContainer .mcnTextContent
480px){
.mcnCartContainer,.mcnCaptionTop
onBottomContent:last-child .mcnCaptionBottomImag
lay:none !important;
width:10
adings larger in size for better readability on
y text larger in size for better readability on
0" cellpadding="0" cellspacing="0" height="100%"
<td va
rtical-align: bottom;" class="mcnImage">
<tr>
ng="0" style="max-width:100%; min-width:100%;" w
ody class="mcnDividerBlockOuter">
<tr>
>
<tr>
<td val
cellpadding="0" cellspacing="0" class="mcnImageG
nDividerBlockInner" style="min-width:100%; paddi
ockInner" style="padding-top:9px;">
le="font-size:14px">We will be showing you&nbsp;
<span style="font-size:14px">Should you have any
</td>
-right-width:0; margin-top:0; margin-right:0; ma
ght: bold;letter-spacing: -0.5px;line-height: 10
</tr>
<tr>
<td class="mcnTextContent"
<
<
>
```

This will download the HTML code. From here you need to open the coding in Notepad and copy and paste the coding into ClubV1.

Create Newsletter [Close]

Subject
Enter subject for email ne

ClubV1 My Home People Competitions Club Finance Reports **Communications** Tee Sheet Club Site

WHS Need Help? [Settings]

Hub History **Newsletters** App Notifications Club News Image Library

Newsletter Date
18/11/2020

Newsletter Type
Custom HTML 18 Items

HTML Content
Enter or paste newsletter H

Test [Edit] [Send] [Print] [Delete]

test	Date: 18/11/2020
test	Date: 23/03/2020
test	Date: 13/02/2020
mj	Date: 15/10/2019
Cherry Lodge	Date: 01/07/2019
test	Date: 01/07/2019
test	Date: 11/06/2019
test2	Date: 13/11/2018
test	Date: 07/11/2018
test 3	Date: 23/10/2018
test	Date: 02/10/2018

Save Cancel

Copy and paste HTML coding into this box



Club Systems Customer Engagement



Click here to send the custom newsletter to your mailing list

CLUB NEWS

12 Items

Newsletter Directory
Date: 06/10/2020

September 2020 Newsletter
Date: 06/10/2020

Royal Troon GC - Members Meeting
Date: 15/10/2019

TEST
Date: 01/07/2019

R&A
Date: 05/12/2018

Test
Date: 08/10/2018

Test by Shaun
Date: 24/08/2018

Test
Date: 02/08/2018

US Ryder Cup Team
Date: 31/05/2018

The Course is Closed
Date: 25/01/2018

test
Date: 07/11/2017

Club News Wizard


- Content
- Thumbnail
- Options
- Confirmation**

Club News > Confirm

WHS Update

How WHS will effect your Handicap

This is a test story

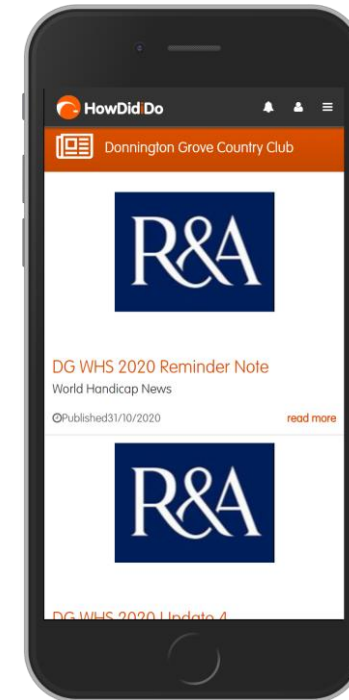
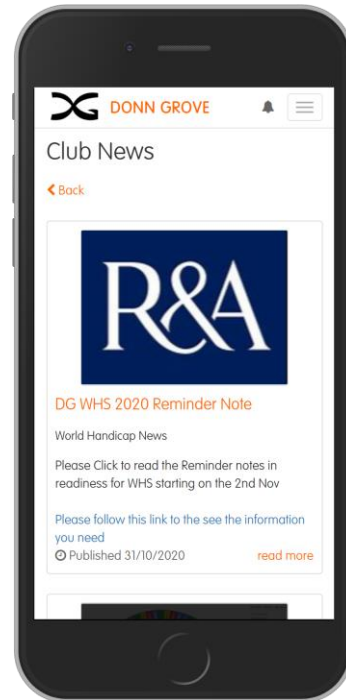
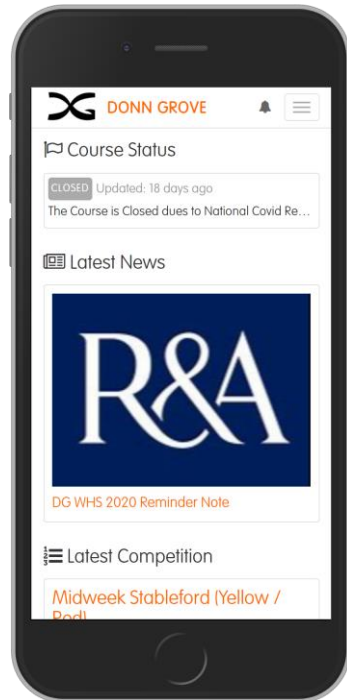


This article will be visible on HowDidiDo between these dates: 18/11/2020 to 31/12/2020






[Save](#) [Go Back](#)


RAGC
Newslett
Directory

Club News articles filter through onto the ClubV1 Members App and the HowDidiDo timeline




APP NOTIFICATIONS & SMS

- Quick Links**
-  GDPR Marketing
 -  GDPR Non-Members
 -  GDPR Members
 -  Add Newsletter
 -  Check Email Blacklist



Mailing



SMS




Newsletters

0 Newsletters Sent
in October


0 Newsletters Sent
in November



Newsletters Sent This Year



Check Email Blacklist




Diary



Compose

 **Compose** |  History |


Gender *
The target gender of this message.
Gents and Ladies

Title 
The title of the push notification message.
Wood Golf Club

Message *
The message body.
The draw for the Club Championships will be made next weekend.

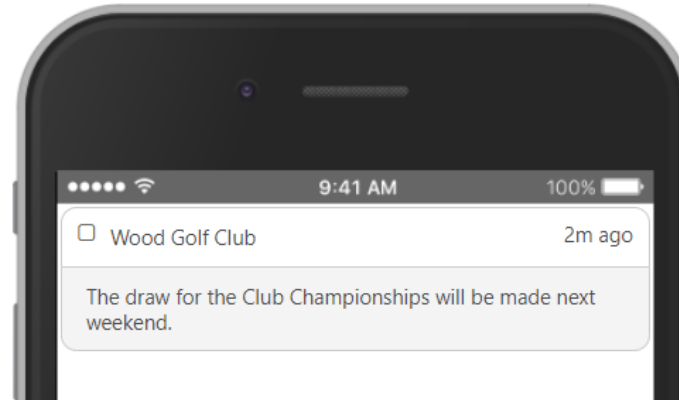
character count: 97

Target URL
The page to open when users open the notification.

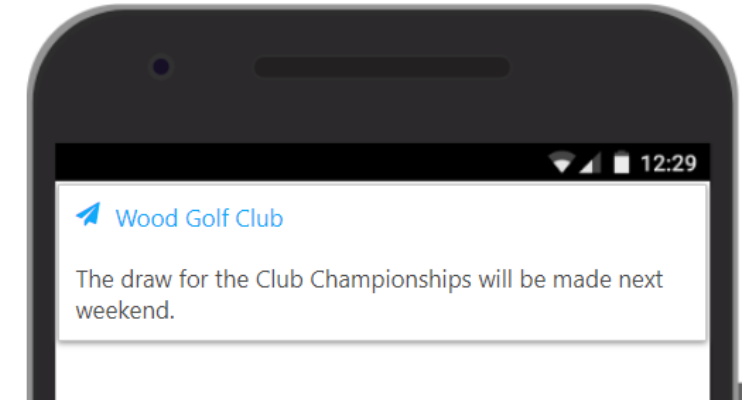


Preview

 iOS



 Android



Quick L

- GD Ma
- Club Details
- GD No Me Hub & Casual Booking
- GD Me Courses
- Me Course Cards
- Ad Ne Club Crest
- Fields & Markers
- Ch Em Bla Users and Permissions
- Category Auto Changes
- Letters & Bills
- Online Payments
- SMS Settings**
- Security Settings
- Competition Settings
- Score Card Print Settings
- PSI Units

SMS Topup

Select a Topup Bundle

1000 credit bundle, 1000 SMS at 6 Pence (+VAT) per credit

The club will be invoiced £60/€70 (+VAT) for this transaction.

By ticking this box I confirm I am authorised to purchase these SMS Credits.

I agree

Top Up

SMS Settings

Add Credits (Top Up)

The SMS System requires a 3 to 11 character alphanumeric identifier

Sender Identifier

Wood GC

Save Settings



WEBINAR

Clubv1 Communications & HTML Newsletters

Alex Wood – Senior Account Manager, South
alex.wood@clubsystems.com